SKINCARE
THE POWER OF SIMPLE

Sometimes we complicate things.
We feel the need to dress it up
Add more or make it fancy.
When all along it is just perfect, as is.
Skincare should not be complicated.

“We believe skincare should be; nurturing to the skin, easy to use, smell delicious and feel incredible….

We bring to you our botanical based skincare line.
Gentle, uncomplicated and extremely effective.

Our cleanser gently cleanses.
Our moisturizers really moisturize,
not too heavy, not too light.

A world class product line
- simple

Vita
President
Product Developer
EASY AS 1,2,3

1. CHOOSE YOUR SKIN TYPE
2. USE PRODUCTS DAILY
3. LOVE YOUR SKIN

OILY SKIN

Eye makeup remover p.m.
1. wash chamomile facial wash
2. exfoliate mint exfoliating facial polish*
3. tone botanical firming toner
4. firm firming face and eye serum
5. protect protective jojoba day moisturizer a.m & p.m.
6. mask mineral mud mask 1-2x per week
   *exfoliate daily if no blemishes

COMBINATION SKIN

Eye makeup remover p.m.
1. wash chamomile facial wash
2. exfoliate mint exfoliating facial polish*
3. tone botanical firming toner
4. firm firming face and eye serum
5. hydrate hydrating mango face cream a.m.
6. restore botanical face cream w/ deep line complex p.m
7. mask mineral mud mask 1x per week
   *exfoliate mix with cleansing lotion daily if desired

NORMAL TO DRY SKIN

Eye makeup remover p.m.
1. cleanse botanical cleansing lotion
2. exfoliate mint exfoliating facial polish*
3. tone botanical firming toner
4. firm firming face and eye serum
5. hydrate hydrating mango face cream a.m.
6. restore botanical face cream w/ deep line complex p.m
7. mask mineral mud mask 1x per week
   *exfoliate mix with cleansing lotion daily if desired

DRY SKIN

Eye makeup remover p.m.
1. wash chamomile facial wash
2. exfoliate mint exfoliating facial polish*
3. tone botanical firming toner
4. firm firming face and eye serum
5. hydrate hydrating mango face cream a.m.
6. restore mineral mud mask 1x per week
   *exfoliate mix with cleansing lotion daily if desired
JOJOBA OIL
The history of Jojoba is well documented. This thick waxy oil is also similar to sebum (human skin) and penetrates quite readily. Jojoba is an excellent moisturizer and offers cellular renewal.

JAPANESE GREEN TEA
Reported to fight damage from excessive sun and environmental damage. Primarily this ancient Asian plant has the ability to prevent free radicals from damaging cell structures further.

SHEA BUTTER
Derived from the karite tree of Africa, this thick “butter” has variety of skin benefits. Moisturizing and nourishing, some ability for cellular renewal and has a natural low level of UV protection for the skin.
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Your customer wants to try a mini sample first before investing in a product line. We have three options to give your customer....

1. BLACK TESTER POTS
   - Your customer just wants a little sample.
   - Solution: Our “Black Tester Pots”
   - We have a package of 25 little empty “Tester Pots” that you squeeze some product from your tester to give free to your customer to try once or twice. Easy take home bubbles with a hint of product.

2. MINI TUBES
   - Customer wants to try more of one product.
   - Solution: Our 10ml mini tubes.
   - Contains 5 applications (a week’s worth of product)

3. SAMPLER SET
   - Your customer would like to try the entire line, specially formulated for her skin type.
   - Solution: Our mini sampler sets. Each designed for a specific skintype. Try the entire line before making the commitment OR perfect for a weekend travel set.
   - (Contains 5, 10ml mini tubes)
**REMOVE**

**OIL FREE EYE MAKE UP REMOVER**

ALL SKIN TYPES

A soothing, non-irritating, oil-free formula that removes makeup from the delicate eye area. Leaves no oily residue. Fragrance free.

**CONTAINS**

- Cucumber Fruit Extract
- Chamomile Flower Extract
- Non-irritating
- Oil Free, leaves no residue
- Fragrance free
- Eye makeup can be re-applied instantly

**DIRECTIONS**

Pour a small amount onto a cotton pad and gently wipe over entire eye area.

**INGREDIENTS:** De-Ionized Water, Disodium Cocoamphodiacetate, Vegetable Glycerin, Cucumis Sativus (Cucumber) Fruit Extract, Lactic Acid, Polysorbate 20, Tamarindus Indica Seed Extract, Chamomile Matricaria (Chamomile) Flower Extract, Phenoxyethanol and Caprylyl Glycol.

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**CLEANSE**

**BOTANICAL CLEANSING LOTION**

ALL SKIN TYPES

A gentle mild cleansing milky lotion derived from Coconut and Sugar Beets. Contains Chamomile, Aloe, Cucumber and Japanese Green Tea to tighten, soothe and deliver antioxidants.

**CONTAINS**

- Chamomile
- Aloe Vera
- Cucumber
- Japanese Green Tea

**DIRECTIONS**

Pour a small amount into palm of hand and gently massage over wet or dry face. Rinse well. Pat dry. Can also be used to remove makeup. For deep cleansing, mix equal amounts of botanical cleansing lotion and exfoliating facial polish.

**INGREDIENTS:** De-Ionized Water/Aqua, Sodium Cocoamphodiacetate, Decyl Glucoside, Sucrose Cocoate, Cocomide MIPA, Glyceryl Stearate, Chamomilla Recutita (Matricaria) Flower Extract (Chamomile), Aloe Barbadensis Leaf Juice, Cucumis Sativus (Cucumber) Fruit Extract, Camellia Sinensis (Japanese Green Tea) Leaf Extract, Emulsifying Wax NF, Phenoxyethanol (and) Caprylyl Glycol, Fragrance.
WASH
CHAMOMILE FACIAL WASH

A light foaming gentle gel face wash that is suitable for all skin types. Mild cleansing will leave your skin clean without harsh chemicals.

CONTAINS
- Chamomile
- Red Clover
- Elderflower Extracts
- White Willow Bark extract

DIRECTIONS
No need to wet face, gently massage over entire face. Rinse well. Use morning and night.

INGREDIENTS: Aqua, Alkyl Polyglucosides, Cocamidopropyl Betaine, Sodium Cocoamphoacetate, Acrylates Copolymer, Vegetable Glycerine, Salix Alba (White Willow) Bark Extract, Chamomilla Recutita (Matricaria) Flower Extract (Chamomile), Aqua (and) Trifolium Pratense (Red Clover) Extract, Sambucus Nigra (Elder) Flower Extract, Phenoxyethanol (and) Caprylyl Glycol.

EXFOLIATE
MINT EXFOLIATING FACIAL POLISH

A gentle face polish with ingredients derived from sugar, for a mild deep cleanse. Apricot Oils smooth and clean skin without drying.

CONTAINS
- Apricot Oils
- Lemon
- Apple
- Aloe Vera

- Green Tea
- Sugar Cane
- Seaweed

DIRECTIONS
Apply onto dry, cleansed skin. Rinse clean with water OR mix with botanical cleansing lotion to create a gentle cleansing exfoliator for the face. Use 2-3 times per week or as needed. Avoid eye area. Mature or dry skins can use daily.

INGREDIENTS: Aqua (Water), Decyl Glucoside, Polyethylene, Glycerin, Cocamide MEA, Cocamidopropyl Betaine, Glyceryl Stearate, Cetearyl Alcohol, Cetearyl Glucoside, Prunus Armeniaca (Apricot) Kernel Oil, Triethanolamine, Carbomer, Saccharum Officinarum (Sugar Cane) Extract, Citrus Medica Limonum (Lemon) Fruit Extract, Prunus Malus (Apple) Fruit Extract, Camellia Sinensis Leaf Extract, Aloe Barbadensis Leaf Juice, Fucus Vesiculosus (Bladderwrack) Extract, Eucalyptus Globulus Leaf Oil, Menthol, Parfum (Fragrance), Methylichloroisothiazolinone, Methylichloroisothiazolinone.
**TONE**

**BOTANICAL FIRMING TONER**

A very gentle botanical toner containing Aloe Vera, Chamomile and Japanese green tea to rejuvenate the skin and Cucumber Extract to help tighten pores. Botanicals, extracts and marine minerals help promote skin firmness. Contains no alcohol.

**CONTAINS**

- Japanese Green Tea  
  (to rejuvenate the skin)
- Grapefruit Seed Extract
- Aloe Vera
- Chamomile Flower Extract
- Cucumber Extract  
  (to tighten pores)

**DIRECTIONS**

Apply with a cotton pad or directly with your fingertips. Use on clean skin, before serum or moisturizer.

**INGREDIENTS:** De-Ionized Water/Aqua, Glycerin, Tamarindus Indica Seed Extract (Tamarind), Cucumis Sativus (Cucumber) Fruit Extract, Chamomile Recutita (Matricaria) Flower Extract, Aloe Barbadensis (Aloe Vera) Leaf Juice, Camellia Sinensis (Japanese Green tea) Leaf Extract, Quaternized Wheat Protein, Saccharomyces / Sea Salt Ferment (Biomin), Allantoin, Polysorbate 20, Disodium EDTA, Citrus Grandis (Grapefruit Seed Extract), Phenoxyethanol (and) Caprylyl Glycol, Fragrance.

**PROTECT**

**PROTECTIVE JOJOBA DAY MOISTURIZER**

A daily moisturizer with an excess of 18% oils of Jojoba, Avocado and Grape Seed, 2% Shea Butter, Vegetable Glycerin and Vitamin A. Provides a soft finish and ensures smooth makeup application.

**CONTAINS**

- 18% oils of Jojoba
- 18% oils of Avocado
- 18% oils of Grape Seed
- 2% Shea Butter
- Vegetable Glycerin
- Antioxidant Vitamin E

**DIRECTIONS**

Apply daily on cleansed and toned skin (after serum).

**INGREDIENTS:** De-Ionized Water, Aloe Barbadensis Leaf Juice, Persea Gratissima (Avocado Seed) Oil, Simmondsia Chinensis (Jojoba Seed) Oil, Vitis Vinifera (Grape Seed) Oil, Vegetable Glycerin, Caprylic/Capric Triglycerides, Butyrospermum Parkii (Shea Butter), Stearic Acid, Glyceryl Stearate, Cyclomethicone, Tocopherol, Cetyl Alcohol, Phenoxyethanol (and) Caprylyl Glycol, Fragrance.
HYDRATE

HYDRATING MANGO FACE CREAM

NORMAL TO DRY SKIN

A daily hydrating cream containing the moisturizing properties of hyaluronic acid. Eases fine lines and smoothes skin surface with a slight “plumping” action. This velvety formula also contains a natural blend of 5 oils and exotic mango and Shea Butter, to increase skin elasticity and ease dryness.

CONTAINS

- Natural blend of 5 oils
- Olive
- Almond
- Avocado
- Sunflower
- Grape Seed
- Aloe Vera gel
- Exotic Mango Butter
- Shea Butter
- Antioxidant Vitamin E

DIRECTIONS

Apply daily on cleansed and toned skin (after serum). Day and night.

INGREDIENTS: Aloe Barbadensis Leaf Juice, Butyrospermum Parkii (Shea Butter), Mangifera Indica (Mango Butter) Seed Oil, Olea Europaea (Olive) Oil, Prunus Dulcis (Almond) Oil, Persea Gratissima (Avocado) Oil, Helianthus Annuus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Caprylic/Capric Triglycerides, Vegetable Glycerin, Sodium Hyaluronate, Palm Stearate, Glyceryl Stearate, Cetyl Alcohol, Tocopherol, Cyclomethicone, Triethanolamine, Phenoxyethanol (and) Caprylyl Glycol, Fragrance.

RESTORE

BOTANICAL FACE CREAM W/DEEP LINE COMPLEX

NORMAL TO DRY/SENSITIVE SKIN

A velvety, emollient cream for skin that requires more oils without a greasy feel. Extremely mild, excellent for sensitive skins.

CONTAINS

- Jojoba
- Avocado
- Aloe Vera Gel
- Grape Seed Oils
- Green Tea
- 4% African Shea Butter
- Antioxidant Vitamin E

DIRECTIONS

Apply daily on cleansed and toned skin (after serum). Day and night.

INGREDIENTS: De-Ionized Water, Aloe Barbadensis Leaf Juice, Persea Gratissima (Avocado Seed) Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Vitis Vinifera (Grape Seed) Oil, Vegetable Glycerin, Butyrospermum Parkii (Shea Butter), Caprylic/Capric Triglyceride, Squalane, Olea Europaea) Olive Extract, Palm Stearate, Glyceryl Stearate, Cyclomethicone, Dioscorea Villosa (Wild Yam) Root Extract, Glycine Soja (Soybean) Sterols, Palmitoyl Pentapeptide-3, Cucumis Sativus (Cucumber) Fruit Extract, Vitis Vinifera (Grape) Fruit Extract, Bladderwrack, Saccharomyces/Sea Salt Ferment, Paullinia Cupana (Guarana) Fruit Extract, Chamomilla Recutita (Matricaria) Flower Extract (Chamomile), Vegetable Glycerin, Camellia Sinensis (Japanese Green Tea) Leaf Extract, Quaternized Wheat Protein, Ganoderma Lucidum (Mannentake Mushroom) Extract & Lentinus Edodes (Shiitake Mushroom) Extract & Algae Extract, Tocopherol, Cetyl Alcohol, Phenoxyethanol (and) Caprylyl Glycol, Fragrance.
ESSENTIAL
O M E G A  3  F A C E  S E R U M
NORMAL TO DRY SKIN

A light weight oil containing powerful moisturizing agents packed with nutrients. A velvet mattifying effect with no greasy after feel. All natural, cold pressed cranberry seed oil with high antioxidant levels makes this an excellent moisturizer with superior skin conditioning properties.

CONTAINS
- Macadamia Oil
- Passion Fruit Oil
- Omega 3
- Omega 6
- Omega 9 (fatty acids)
- Cranberry Seed Oil
- Sweet Almond Oil
- Avocado Oil

DIRECTIONS
Apply to face and neck area, after toner, before moisturizer at night.

INGREDIENTS: Persea Gratissima (Avocado) Oil, Macadamia Terrifolia Seed Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Passiflora Edulis Seed Oil, Glycine Soja (Soybean) Oil, Tocopheryl Acetate, Vaccinium Macrocarpon (Cranberry) Seed Oil, Fragrance.

FIRM
F I R M I N G  F A C E  &  E Y E  S E R U M
ALL SKIN TYPES

An oil-free, multi-benefit serum that improves the skin’s appearance. Helps prevent visible signs of aging. Specifically effective in reducing dark circles under eyes as well as, firming and tightening the entire eye area. After 2-4 months of use, skin looks firmer, smoother. Fragrance free.

CONTAINS
- Aloe Vera Gel
- Vegetable Glycerin
- Cucumber Fruit Extract
- Peptides

DIRECTIONS
Apply on clean skin morning and night, before moisturizer. Massage a few drops gently into skin and allow to dry.

INGREDIENTS: De-Ionized Water, Aloe Barbadensis Leaf Juice, Vegetable Glycerin, Cucumis Sativus (Cucumber) Fruit Extract, Chrysin, Palmitoyl Oligopeptide, Hydroxysuccinimide, Palmitoyl Tetrapeptide-3, Palmitoyl Pentapeptide-3, Steareth-20, Polysorbate-20, Carbomer, Diazolidinyl Urea, Tetrasodium EDTA.
BOTANICAL LIGHTENING CREAM

A botanical based moisturizing cream containing Sophora Flavescens and Kiwi Root, targets specific pigmentation problems. A mango based moisturizer that evens out skin tones. (Not to be confused with a bleaching cream). We include 5 natural oils along with aloe, Vitamin E and Cucumber Extracts to enrich the skin.

CONTAINS

• Sophora Flavescens
• Kiwi Root

Natural Oils of:
Avocado, Grape Seed, Sweet Almond, Olive, Sunflower, Shea Butter, Mango Butters, Aloe Vera, Vitamin E, Cucumber Extracts.

DIRECTIONS

On cleansed skin, use daily as a moisturizer.

INGREDIENTS: Water/Aqua, Actinidia Chinensis (Kiwi) Fruit Extract, Sophora Angustifolia Root Extract, Olea Europaea (Olive) Fruit Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Persea Gratissima (Avocado) Oil, Helianthus Annus (Sunflower) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Caprylic/Capric Triglyceride, Diacetyl Boldine, Butyrospermum Parkii (Shea Butter), Mangifera Indica (Mango) Seed Oil, Glycerin, Stearic Acid, Glyceryl Stearate, Cucumis Sativus (Cucumber) Fruit Extract, Cetyl Alcohol, Aloe Barbadensis Leaf Juice, Tocopherol, Phenoxyethanol, Caprylyl Glycol, Fragrance.

MINERAL MUD MASK

An incredible mix of pure arctic mineral mud, containing no filling. Unique toning mask to detoxify skin, leaving a baby smooth feel. The mud works by pulling out impurities from the skin. Leaves skin feeling beautifully firm after just one application.

CONTAINS

• Pure arctic Mineral Mud
• Grape Seed Oil
• Avocado Oil
• Jojoba Seed Oil
• Shea Butter
• Aloe
• Vitamin E
• Allantoin

DIRECTIONS

Apply with a brush or fingers and wait 20 minutes to dry. Rinse thoroughly. Avoid contact with eyes.

INGREDIENTS: De-Ionized Water, Mineral Clay, Vitis Vinifera (Grape Seed) Oil, Persea Gratissima (Avocado) Oil, Caprylic/Capric Triglycerides, Emulsifying Wax NF, Glyceryl Stearate, Simmondsia Chinensis (Jojoba) Seed Oil, Butyrospermum Parkii (Shea Butter), Aloe Barbadensis Leaf Juice, Palm Stearate, Tocopherol, Silk Amino Acids, Vegetable Glycerin, Methyl Cellulose, Allantoin, Phenoxyethanol (and) Caprylyl Glycol.
REJUVENATE
OMEGA 3 HEMP BODY LOTION
ALL SKIN TYPES

A rich, all over body moisturizer packed with Hemp and Grape Seed Oils that replenish the skin. Vitamins and Botanicals make this lotion an incredible skin rejuvenator.

CONTAINS
- Hemp Seed Oil
- Grape Seed Oil
- Sweet Almond Oil
- Sunflower Oil
- Shea Butter
- Japanese Green Tea
- Aloe Vera
- Chamomile
- Vitamin E

DIRECTIONS
Massage over entire body. Use daily for soft, supple skin.

INGREDIENTS: De-Ionized Water, Cannabis Sativa (Hemp) Seed Oil, Vitis Vinifera (Grape) Seed Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Heliantus Annuus (Sunflower) Seed Oil, Caprylic/Capric Triglycerides, Emulsifying Wax NF, Vegetable Glycerin, Palm Stearate, Butyrospermum Parkii (Shea Butter), Aloe Barbadensis Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract (Chamomile), Tocopherol, Camellia Sinensis (Japanese Green Tea) Leaf Extract, Cetyl Alcohol, Glyceryl Stearate, Phenoxyethanol (and) Caprylyl Glycol, Fragrance.

NOURISH
LUXURIOUS HAND CREAM
ALL SKIN TYPES

A lightly scented, non greasy, quick absorbing hand cream that provides the ultimate level of hydration and nourishment. Complete with Botanical Oils and Vitamins.

CONTAINS
- Avocado Oil
- Grape Seed Oil
- Shea Butter
- Vitamin A, C, D and E

DIRECTIONS
Apply on the hands as needed.

INGREDIENTS: De-Ionized Water, Cannabis Sativa (Hemp Seed) Oil, Vitis Vinifera (Grape) Seed Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Heliantus Annuus (Sunflower) Seed Oil, Caprylic /Capric Triglyceride, Emulsifying Wax NF, Vegetable Glycerin, Palm Stearate, Butyrospermum Parkii (Shea Butter), Aloe Barbadensis Leaf Juice, Chamomilla Recutita (Matricaria) Flower Extract (Chamomile), Tocopherol, Camellia Sinensis (Japanese Green Tea) Leaf Extract, Cetyl Alcohol, Glyceryl Stearate, Phenoxyethanol (and) Caprylyl Glycol, Fragrance.
SKINCARE PRE-SET 1
CUSTOMIZABLE MAKEUP CENTER

- 40ml remove
- 40ml cleanse
- 40ml wash
- 120ml exfoliate
- 40ml tone
- 40ml firm
- 40ml protect
- 40ml hydrate
- 40ml lighten
- 40ml restore
- 120ml firm
- 120ml protect
- 120ml hydrate
- 120ml lighten
- 120ml restore
- 240ml cleanse
- 240ml wash
- 120ml remove
- 120ml tone
- 20ml essential
- 120ml mask
- 120ml nourish
- 240ml rejuvenate

SKINCARE PRE-SET 2
CUSTOMIZABLE MAKEUP CENTER

- 40ml remove
- 40ml cleanse
- 40ml wash
- 120ml exfoliate
- 40ml tone
- 40ml firm
- 40ml protect
- 40ml hydrate
- 40ml lighten
- 40ml restore
- 240ml cleanse
- 240ml wash
- 120ml remove
- 120ml tone
- 20ml essential
- 120ml mask
- 120ml nourish
- 240ml rejuvenate
OUTERCASE M
LEDGE INSERT MSK (2X)

1-STEP DISPLAY - BB CREAM M1S
• feature selected skincare products

L-SHAPE SIGN MLSSH LEDGE INSERT MSK
• 5 skincare tubes or bottles

BENTON COUNTER DISPLAY MLSC
• 5 skincare tubes or bottles

LEDGE INSERT MSK
• 5 skincare tubes or bottles