



EYES

The eyes are the windows to the soul.

If that's true, let's make these eyes utterly amazing with the most outstanding products available.

- Eyeshadows with over 200 shades, all highly pigmented
- Mascaras in different formulas for specific needs
- Liquid eyeliners, waterproof pencils that last up to 18 hours
- Palettes in all different combinations all refill sizes available

Let's get started.

♥ = indicates our bestsellers



PENCIL EYE

KHOL LINER

FEATURES

- premium quality pencils manufactured in Germany
- soft creamy khol formula
- hypo-allergenic formula which treats sensitive eyes



INGREDIENTS: Hydrogenated Vegetable Glycerides, Talc, Behenyl Alcohol, Isopropyl Myristate, Stearalkonium Hectorite, Propylene Carbonate, Methyl Paraben, Propyl Paraben, BHA. May contain: Mica, Ultramarine Blue, Titanium Dioxide, Iron Oxides, Manganese Violet, Ferric Ferrocyanide, Carmine, Aluminum Powder, Silica.

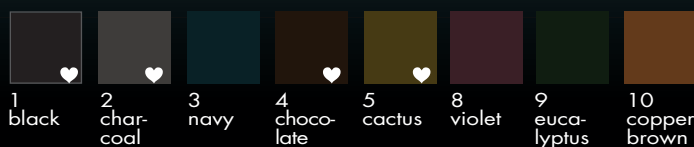


PENCIL MECHANICAL EYE

WATERPROOF LINER

FEATURES

- mechanical - no need to sharpen
- super creamy texture perfect for smokey eyes
- waterproof formula
- * keep lid on tight to avoid drying out



INGREDIENTS: Cyclopentasiloxane, Synthetic Beeswax, Arachidyl Behenate, Distearidmonium Hectorite, Oryza Sativa (Rice) Bran Wax, Microcrystalline Wax, Mineral Oil, Methyl Paraben, Propyl Paraben, BHT. May contain: Iron Oxides 77491/77492/77499, Mica 77019, Ultramarines 770077, Titanium Dioxide 77891, Ferric Ferrocyanide 77510, Aluminum Powder 77000, Bismuth Oxychloride 77163, Black 2, Blue 1 Lake, Carmine 75470, Chromium Hydroxide Green 77289, Chromium Oxide Greens 77288, Manganese Violet 77742, Yellow 5 Lake, Zinc Oxide 77947.



PENCIL GEL EYE

LONG LASTING

FEATURES

- intensely pigmented formula that glides on creamy smooth
- dries on and lasts all day
- no need to reapply
- * special sharpener required



INGREDIENTS: Iron Oxides 77491 /77492 /77499, Mica 77019, Black 2, Titanium Dioxide 77891, Ferric Ferrocyanide 77510, Carmine 75470, Blue 1 Lake, Ultramarines 77007, Copper Powder 77400, Bronze Powder 77400, Isododecane, Cyclopentasiloxane, PEG / PPD-19 /19 Dimethicone, Synthetic Wax, Hydrogenated Polycyclopentadiene, Nylon -12, C20 - 40 Alcohols, Perfluorononyl Dimethicone, Polyglyceryl - 4 Diisostearate / Polyhydroxystearate / Sebacate, Polyethylene, Pentaerythrityl Tetra-Di-T-Butyl Hydroxyhydrocinnamate, Tocopherol, Silica.



EYESHADOW

TRIPLE MILLED SHADOW

FEATURES

- triple milled
- highly pigmented
- all available as refills

- over 200 shades to choose from
- can be used wet as an eyeliner
we suggest tranfix liquid transformer

TEXTURES:

P - Pearlized or frosted

M - Matte, no pearl

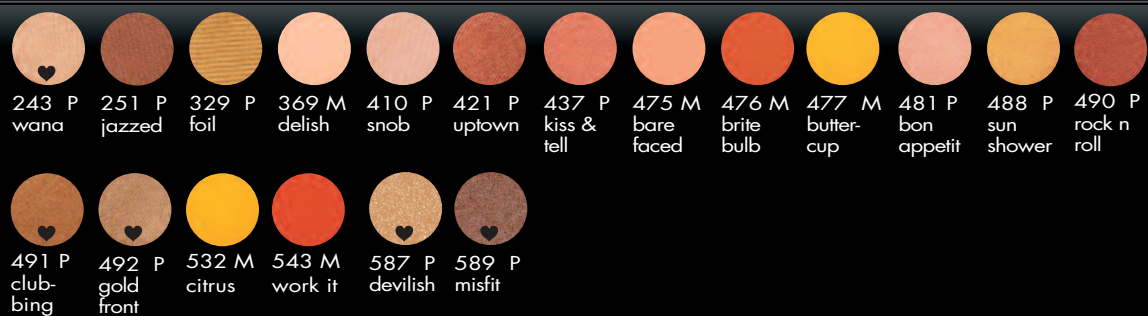
NEUTRALS & HIGHLIGHTS



BRONZES & BROWNS



COPPERS, PEACHES & GOLDS



INGREDIENTS: Talc, Mica, Octyldodecyl Stearoyl Stearate, Octyldodecyl Stearate, Zinc Stearate, Phenoxyethanol, Boron Nitride, Silica, Caprylyl Glycol, Sorbic Acid. May Contain: Iron Oxides, Yellow 5 Lake, Blue 1 Lake, Red 40 Lake, Titanium Dioxide, Bismuth Oxychloride, Chromium Oxide Green, Chromium Hydroxide Green, Ferric Ferrocyanide, Manganese Violet, Ultramarines, Tin Oxide, Bronze Powder, Aluminum Powder.

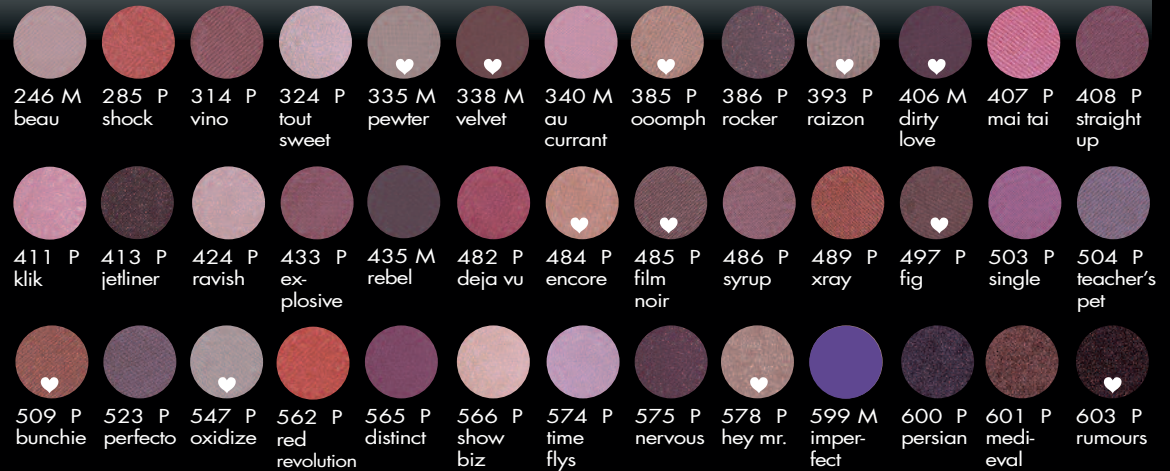
EYESHADOW

TRIPLE MILLED SHADOW

WARM & COOL PINKS



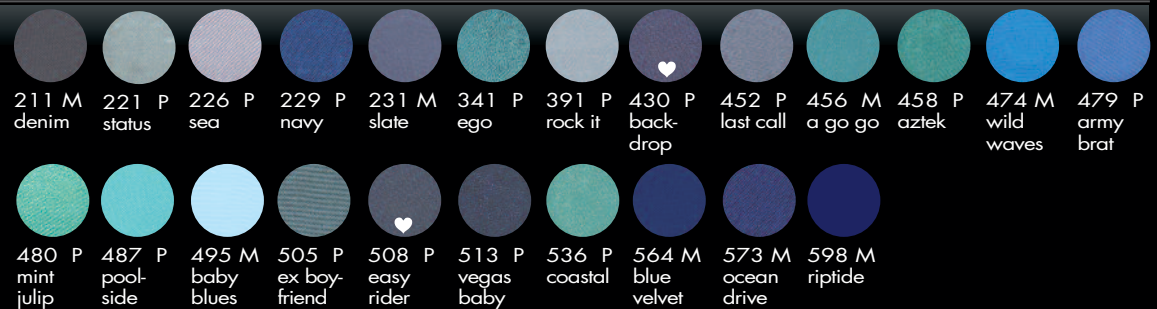
WINES & PURPLES



GREYS, CHARCOALS & BLACKS



TURQUOISES & BLUES



GREENS





LASH EXTENDER

PRIMER & CONDITIONER

FEATURES

- a base coat before mascara
- amplifies lashes with length & volume
- can be worn alone at night as conditioner
- dye free
- developed to nourish and enhance lashes
- no plastics or sealers
- perfect for sensitive eyes



clear

INGREDIENTS: Aqua (Water), Cera Alba, Cera Carnauba, Stearic Acid, Glyceryl Stearate, Acrylates/Octylacrylamide Copolymer, Propanediol, Phenyl Trimethicone, Isocetyl Stearate, Aminomethyl Propanol, Caprylyl Glycol, Hexylene Glycol, Methylisothiazolinone, Phenoxyethanol, Iodopropynyl Butylcarbamate, Hydrolyzed Wheat Protein/PVP Crosspolymer, Hydrolyzed Vegetable Protein PG-Propyl Silanetriol, Panthenol, Tocopheryl Acetate, Penethyl Alcohol. May contain: Mica.

TIPS:

To amplify mascara apply primer first, wait 30 seconds, repeat with second coat, wait 30 seconds then apply mascara.



MASCARA INTENSE

VOLUME & CURLING MASCARA

FEATURES

- curling and volumizing formula
- contains natural polymers to stretch and hold
- water resistant (not waterproof)
- lashes shape for 12 hours increase curl 50%
- contains Vitamin A, C and E
- perfect for sensitive eyes/contact lens wearers



black dark brown hello sailor cobalt

INGREDIENTS: Aqua (Water), Copernica Cerifera (Carnauba) Wax, Glyceryl Stearate, Acrylates Copolymer, Stearic Acid, Polybutene, Kaolin, Oleic Acid, Triethanolamine, Phenoxyethanol, Hydroxyethylcellulose, Ethylhexylglycerin, Caprylyl Glycol, Tocopheryl Acetate, Potassium Sorbate, Retinyl Palmitate, Panthenol, Simethicone, Trehalose, Ascorbyl Palmitate, Sodium Hyaluronate. May contain: Iron Oxide C335198.

TIPS:

Use eye lash curler for crazy over the top long lashes.



MASCARA LASH WARE

EXTREME LENGTH MASCARA

FEATURES

- lengthening cream formula
- water resistant (not waterproof)
- fiber free formula
- no plastics or sealers
- perfect for sensitive eyes/contact lens wearers



black brown navy brite blue clear

INGREDIENTS: Aqua (Water), Copernica Cerifera (Carnauba) Wax, Glyceryl Stearate, Acrylates Copolymer, Stearic Acid, Polybutene, Kaolin, Oleic Acid, Triethanolamine, Phenoxyethanol, Hydroxyethylcellulose, Ethylhexylglycerin, Caprylyl Glycol, Tocopheryl Acetate, Potassium Sorbate, Retinyl Palmitate, Panthenol, Simethicone, Trehalose, Ascorbyl Palmitate, Sodium Hyaluronate. May contain: Iron Oxide C335198.

TIPS:

Use lash primer first for even more length!



MASCARA WATERPROOF

M A S C A R A

FEATURES

- creamy waterproof mascara provides extreme long lashes up to 60%
- formulated with Vitamin A, E and C
- enriched with Panthenol, Aloe Vera, Chamomile, Ginkgo & Ginseng extracts to moisturize, strengthen and nourish lashes



black
night

INGREDIENTS: Isododecane, Aqua (Water), Copernicia Cerifera (Carnauba) Wax, Euphorbia Cerifera (Candelilla) Wax, Beeswax, Stearic Acid, Sorbeth-20 Beeswax, Ozokerite Wax, PVP/Eicosene Copolymer, Acrylates Copolymer, Polyisobutene, Triethanolamine, Cetyl Dimethicone Copolyol, Tocopheryl Acetate, Retinol Palmitate, Panthenol, Ascorbyl Palmitate, Aloe Barbadensis Leaf Extract, Chamomilla Recutita (Matricaria) Flower Extract, Panax Ginseng Root Extract, Ginkgo Biloba Leaf Extract, Phenoxyethanol, Potassium Sorbate, Disodium EDTA, Kaolin, Silica. May contain: Iron Oxide (CI 77499).



COMING
SUMMER 2014

MASCARA FULL BODY

M A S C A R A

FEATURES

- volume boosting formula
- intense pigmented shades
- will not clump or flake
- creamy application
- curved brush loads lashes for a fanned out full body look



black



deep
brown



marine
navy



electric
blue

INGREDIENTS: Aqua (Water), Copernicia Cerifera (Carnauba) Wax, Glyceryl Stearate, Acrylates Copolymer, Stearic Acid, Polybutene, Kaolin, Oleic Acid, Triethanolamine, Phenoxyethanol, Hydroxyethylcellulose, Ethylhexylglycerin, Caprylyl Glycol, Tocopheryl Acetate, Potassium Sorbate, Retinyl Palmitate, Panthenol, Simethicone, Trehalose, Ascorbyl Palmitate, Sodium Hyaluronate. May contain: Iron Oxide C335198.



MASCARA GLITTER LINER

M A S C A R A A N D L I N E R

FEATURES

- wear as a mascara or glitter eyeliner
- quick drying
- glamorous on the tips of lashes
- wear alone or for far more drama apply just above a black or smokey liner



sterling



gold-
star



blue
metal

INGREDIENTS: Aqua (Water), Glycerin, PVP, Glyceryl Polyacrylate, Propylene Glycol, Calcium Sodium Borosilicate, Polyethylene Terephthalate, Acrylates Copolymer, Chamomile Extract, Rosemary Extract, Cucumber Extract, Triethanolamine, Diazolidinyl Urea, Iodopropynyl Butylcarbamate, 2-Bromo-2-Nitropropane-1,3-Diol. May contain: Mica, Titanium Dioxide, Iron Oxides, Solvent Black 28, Solvent Yellow, Solvent Red 135, Solvent Blue 36.



TRANSFORMER

PEN TIP APPLICATOR

FEATURES

- a clear glycerin solution that transforms any powder product into a liquid eyeliner
- apply over entire lid for extreme wear eyeshadow
- fine tip brush applicator

HOW TO

- dip brush along the outer rim of the shadow or pigment for a perfect line

TIPS

Always wipe off brush before placing back into liquid never pour transfix directly onto shadow.

INGREDIENTS: Aqua (water) Propylene Glycol, Imidazolidinyl Urea, Polyvinylpyrrolidone, Quaternium-15, Citric Acid.



LIQUID LINER

PEN TIP APPLICATOR

FEATURES

- long wear formula
- quick drying
- ink like formula
- easy to use marker tip applicator, perfect for unsteady hands



onyx storm tabac

INGREDIENTS: Aqua (Water), Glycerin, Anthemis Nobilis Flower Water, PEG-33, PEG-8 Dimethicone, Acrylates/Beheneth-25 Methacrylate Copolymer, Silica, Phenoxyethanol, Triethanolamine, PEG-14, Disodium Cetyl Phenyl Ether Disulfonate. May contain: Mica CI77019, Iron Oxide CI77499, Black 2 CI77266.



LIQUID LINER DEFINE

PRECISION BRUSH APPLICATOR

FEATURES

- long wear formula
- quick drying
- fine tip applicator for detail application
- both cream colours and metallic shades available



1 tattoo black 2 lightning silver 3 bootie gold 4 nu-denim 5 peacoat 6 purple orchid 7 graphite

INGREDIENTS: Aqua (Water), Glycerin, Anthemis Nobilis Flower Water, PEG-33, PEG-8 Dimethicone, Acrylates/Beheneth-25 Methacrylate Copolymer, Silica, Phenoxyethanol, Triethanolamine, PEG-14, Disodium Cetyl Phenyl Ether Disulfonate. May contain: Mica CI77019, Iron Oxide CI77499, Black 2 CI77266.



CREAM EYELINER

POWDER FINISH

FEATURES

- these smudge like liners are inbetween a shadow and a liquid liner
- use as a smokey shadow
- use as a cream eyeliner - dip small angle brush, push product along lash line
- use as a base with co-ordinating eyeshadow on top for 24 hour wear



TIPS:

Airtight container keep lid on tight to avoid dryout.

INGREDIENTS: Isoeicosane, Calcium Aluminum Borosilicate, C12-15 Alkyl Benzoate, Copernicia Cerifera (Carnauba) Wax, Talc, Stearalkonium Hectorite, Phenoxyethanol, Caprylyl Glycol, Propylene Carbonate, Sorbic Acid. May contain: Titanium Dioxide, Iron Oxides, Ultramarines.



STAR CRYSTALS

LOOSE GLITTER

FEATURES

- apply crystals on top of lipstick with clear gloss
- apply to face and body with glitter drops - clear glamour gel (see below)
- use with hair gel and apply to hair
- use with clear nail enamel to give nails a sparkling finish



TIPS:

To adhere star crystals, use clear gel & gloss kit below.

INGREDIENTS: Polyethylene, Terephthalate, Isobutylphenoxy Epoxy Resin, Aluminum.



CLEAR GEL & GLOSS KIT

MAKE EM' STICK

FEATURES

- apply crystals on top of lipstick with clear gloss
- apply to face and body with quick dry gel

code: GDLG

GLOSS INGREDIENTS: Polybutene, Pentaerythrityl Tetraisoostearate, Tridecyl Trimellitate, C18-36 Acid Triglyceride, Ricinus Communis (Castor) Seed Oil, Propylene Glycol, Vanillin, Sodium Saccharin, Ascorbyl Palmitate, Tocopherol. May contain: Mica, Silica, Bismuth Oxychloride, Calcium Aluminum Borosilicate, Titanium Dioxide, Iron Oxides, Carmine, Blue 1 Lake, Yellow 5 Lake, Yellow 6 Lake, Blue 1 Lake, Red 6, Red 6 Lake, Red 7, Red 7 Lake, Red 22 Lake, Red 27 Lake, Red 28 Lake, Red 30 Lake, Red 33 Lake.

GEL INGREDIENTS: Aqua (Water), Polyethylene Terephthalate, Propylene Glycol, Triethanolamine, Carbomer, Diazolidinyl Urea and Iodopropynyl Butylcarbamate.



5 WELL EYESHADOW

FEATURES

- non-refillable
- our best selling shades ready to sell in our colour co-ordinated sets. Gorgeous!

BABY GOT BLUE EYES



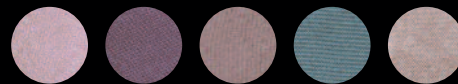
226 P sea 508 P easy rider 513 P vegas baby 519 P perfection 514 P frisky

BEHIND THESE HAZEL EYES



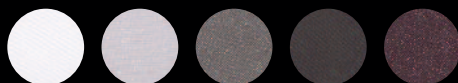
247 P shiver 510 P moon beam 380 P romanza 506 P date night 431 P fierce

BROWN EYED GIRL



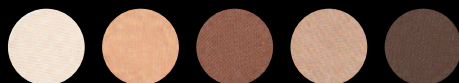
324 P tout sweet 523 P perfecto 393 P raizon 505 P ex boyfriend 522 P fearless

DIAMONDS DARLING ♥



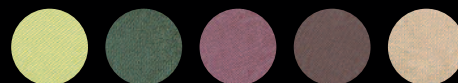
500 P white star 388 P tiara 389 P jeannie 464 P carbon 413 P jetliner

GLAMAZON ♥



207 P wisper 243 P wana 396 P turkish 355 P beige mist 405 P rusty nail

GREEN EYED LADY



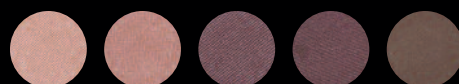
423 P popsicle 349 P oh yeah 486 P syrup 432 P painted 400 P the bomb

PINCH ME I'M DREAMING ♥



415 P hot pants 414 P way cool 419 M berlin 416 M fur vest 286 M cactus

PLUM CRAZY



483 P playboy 484 P encore 485 P film noir 497 P fig 493 M brownie

POWDER CAKES ♥



261 M pebbles 273 M latte 306 M merlot 260 M motive 281 M savanna

PRECIOUS METALS



499 P black star 500 P white star 509 P bunchie 507 P cinderella 508 P easy rider

SOFT YET SEXY ♥



360 M lover 267 M faith 338 M velvet 335 M pewter 283 M chamois

STARS IN YOUR EYES ♥



470 P big time 465 P big daddy 471 P star quality 461 P sin city 436 P beachy



EYE SHIMMER CREAM

FEATURES

- shimmering cream eyeshadow
- creates a long wear effect when applied before co-ordinating eyeshadow
- more intense pearl than face hilité
- try as a highlight anywhere you want a pop of glimmer



1 14k gold 2 pure gold 3 copper 4 white diamond baby 5 oh 6 dusk 10 gleamer 11 provoke 12 itsy 13 swank 14 glow up 16 run way 26 heart strings

TIPS:

Put in corner of eye for pop of shimmer. Can be worn on top of lipstick for shimmer effect

INGREDIENTS: Isopropyl Myristate, Petrolatum, Silica, Lanolin Oil, Mica, Isopropyl Lanolate, Euphorbia Cerifera (Candelilla) Wax, Ozokerite, Copernicia Cerifera (Carnauba) Wax, Bees Wax, Hydroxylated Lanolin, Acetylated Lanolin Alcohol, Benzoic Acid, BHT. May Contain: Titanium Dioxide, Iron Oxides, Carmine, Ultramarines, Manganese Violet, Bismuth Oxochloride, Ferric Ferrocyanide, Ferric Ammonium Ferrocyanide, Chromium Oxide Greens, Chromium Hydroxide Green, FD&C Yellow 5 Lake, FD&C Blue 1 Lake.